From: Dan Ariely <[redacted]>
To: Jeffery Edwards <jeevacation@gmail.com>
Subject: Re: dan,
Date: Mon, 24 Mar 2014 16:42:28 +0000

Hi Jeffrey,

Nice to get this note from you, and I hope that all is well

Now for your question — It is hard to tell, partially because if we will have more money we will be able to do more (we want to do the truth booth, have an online community etc)

I suspect that to do things in the way we want to we will need about $1,000,000 and that with my funding and kickstarted we will get up to $750,000. This should cover us for the film, but not everything that we want.

I know this is not a real answer

If you want to chat more about this (or anything else) let me know

I am going to be in NY for something called games for change on April 23rd — let me know if you are interested in attending this

http://tribecafilm.com/innovation/games-for-change

Best

Dan

Irrationally yours

Dan

http://danariely.com/
——— • • • ——— • • • ——— • • •
I'm drowning in email. So, please read how I prefer to get email at: http://www.shortwhale.com/danariely

On Mar 23, 2014, at 3:06 PM, [redacted] wrote:

See below

Sent from my iPhone

Begin forwarded message:

From: Jeffrey Epstein <jeevacation@gmail.com>
Date: March 23, 2014 at 10:09:35 AM EDT
To: [redacted]

Subject: dan,

how much is the film in total what needs do you have left?

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